



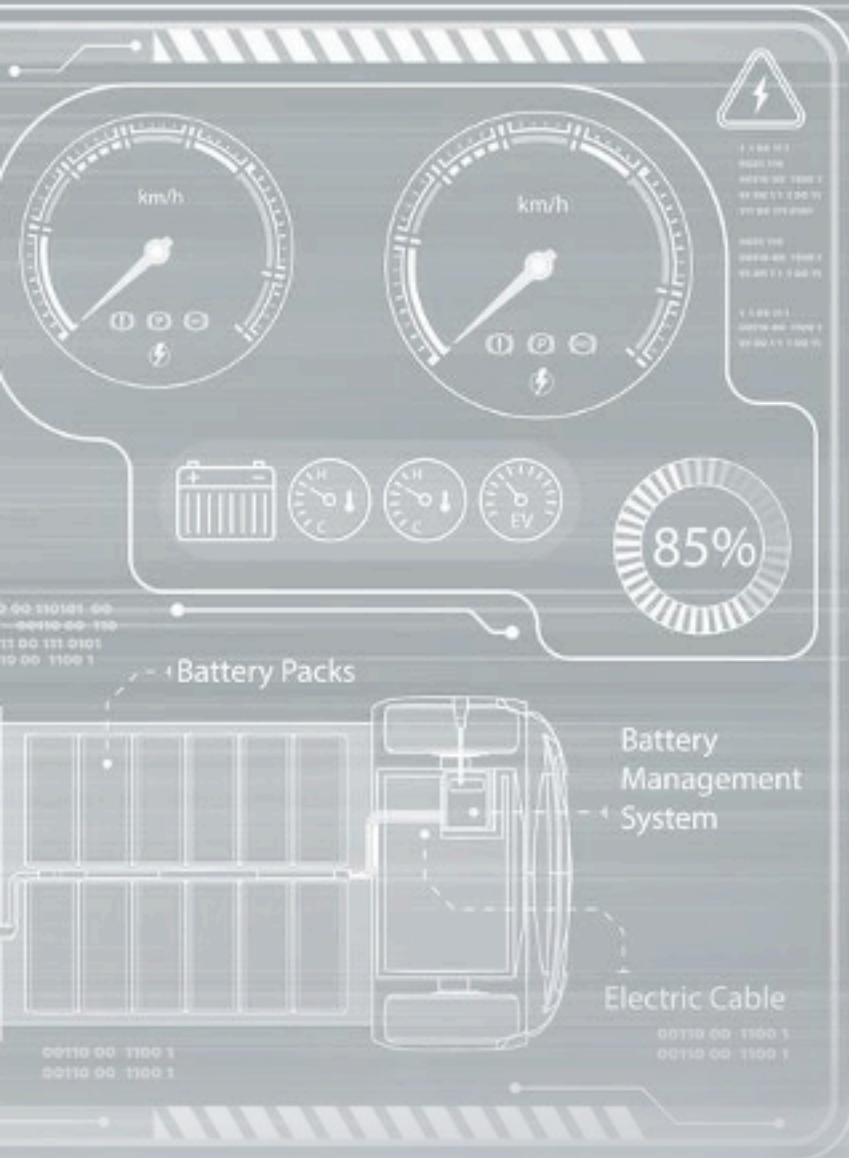
Whitepaper - 2025:

# \$TCAR - A Decentralized Future for Automotive



# \$TCAR Whitepaper Summary

TYPEACAR is an innovative project that aims to revolutionize the automotive market through the use of emerging technologies such as blockchain and artificial intelligence. The platform, completely decentralized, aims to solve common problems of traditional platforms, such as lack of transparency, high costs and inefficiency, offering a safe and convenient experience for buyers and sellers. The goal of TYPEACAR is to create a global ecosystem in which the buying and selling of vehicles becomes simple, transparent and accessible to everyone. Thanks to the adoption of the \$TCAR token, the platform introduces a new model that integrates cashback, discounts and loyalty programs, incentivizing the use of the token itself to access premium services and other benefits. The project is developed through a clear and structured roadmap. In the initial phase, in-depth research will be conducted to identify market needs and define the technical specifications of the platform. Subsequently, the token will be launched through a fundraising phase (ICO), followed by the release of the centralized platform with basic functions such as ad management and payment systems. During 2026, the platform will further evolve with the introduction of decentralized features and the full use of blockchain technology. One of TYPEACAR's key innovations is tokenomics, which places \$TCAR at the center of the ecosystem. The token not only serves as a means of payment for the platform's services, but also allows users to actively participate in governance through a decentralized system. In addition, advanced artificial intelligence tools will optimize operations, providing personalized recommendations and increasing the effectiveness of matchmaking between buyers and sellers. Compared to traditional competitors, such as AutoScout24 and Carvana, TYPEACAR introduces disruptive elements. Decentralization ensures greater transparency and reduced operating costs, while the token-based model creates a strong economic incentive for users. The adoption of blockchain minimizes the risk of fraud and offers a safer and more reliable experience. TYPEACAR does not simply replicate existing models but goes beyond them, integrating advanced technologies and a global approach that makes it flexible and scalable. With these features, the project aims to become a leader in the automotive market, offering real value to users and redefining the way vehicles are bought and sold.



## Introduction

The automotive market has undergone huge transformations in recent years, with increasing digitalization and the push towards more innovative and sustainable models. However, many existing platforms suffer from issues such as centralization, lack of transparency and high costs. TYPEACAR was born as a response to these challenges, combining blockchain technology, artificial intelligence and a sustainable business model to create a revolutionary platform. TYPEACAR not only replicates the successful features of established platforms such as AutoScout24, but adds value through the adoption of a decentralized ecosystem. Thanks to the use of a dedicated token (\$TCAR), users can enjoy unique benefits, including cashback, discounts and personalized services, in a secure environment without intermediaries.



# Vision & Mission

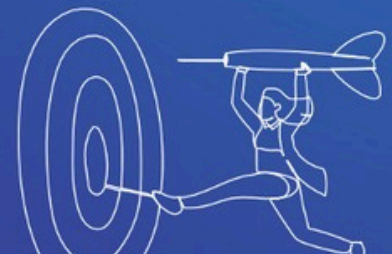
## Vision:

We envision a global ecosystem where buying and selling vehicles is synonymous with accessibility, efficiency and transparency, leveraging innovative technologies such as blockchain and artificial intelligence. Our goal is to break down the barriers of traditional markets, creating a digital reality where every user can operate with trust and simplicity.



## Mission:

Our mission is to revolutionize the used vehicle buying and selling market by offering an all-in-one platform that not only saves users time and money, but also protects them on every aspect of the transaction, from payments to security of operations. Thanks to the use of advanced technologies, we provide a scalable and multifunctional platform that goes beyond simple buying and selling: users will be able to access, in the future, a wide range of services related to maintenance, assistance and management of vehicles. We believe in an experience that goes beyond the purchase, offering continuous value and building a community of satisfied and loyal users. Our promise is simple: to help people better manage their vehicles, with a safe, transparent and needs-oriented service.



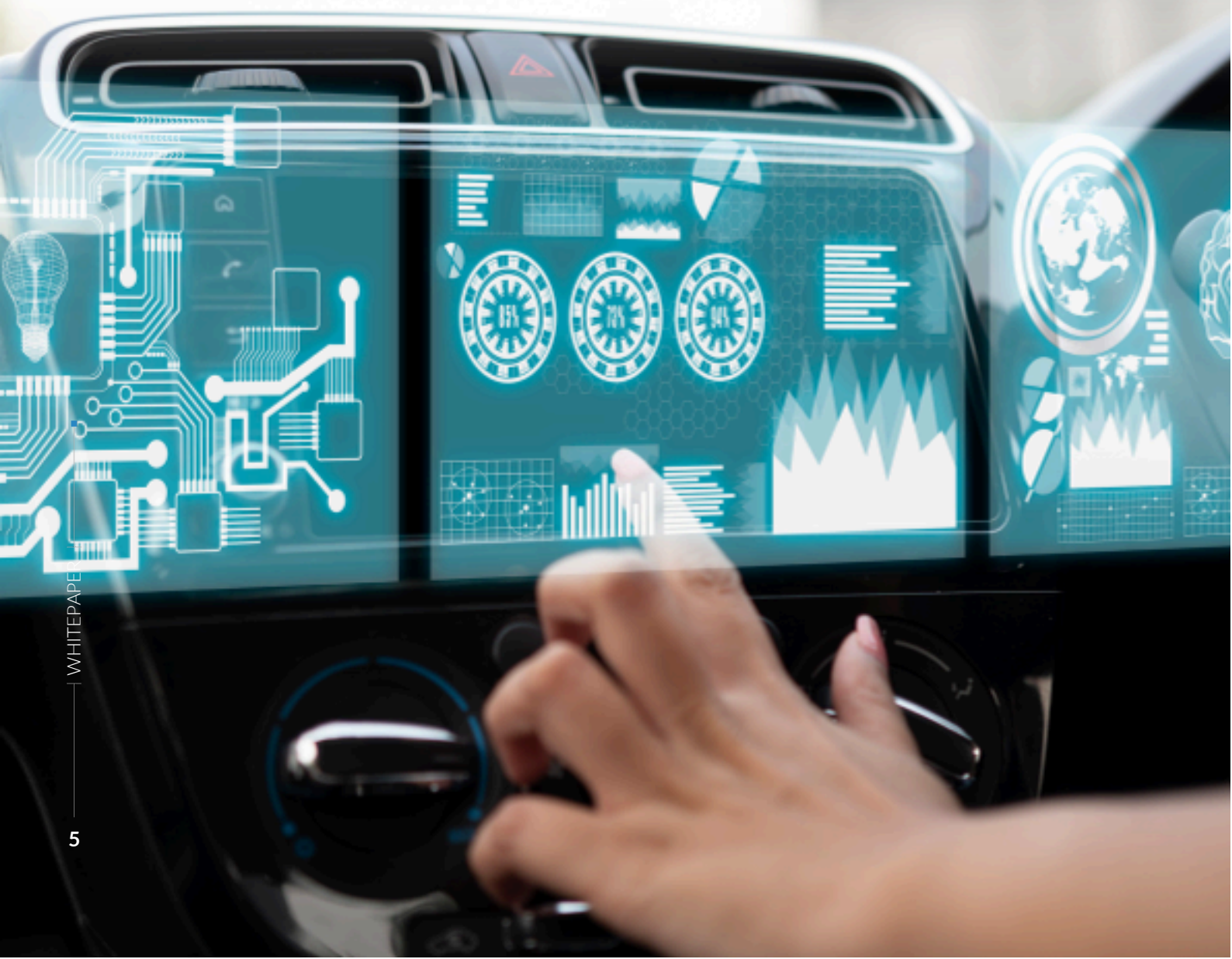
## The Product

Our automotive brokerage service focuses on connecting dealers and buyers, without directly purchasing the vehicles ourselves. In the B2B segment, we help dealers sell used or unsold cars to a network of other dealers, earning a fixed fee of 500 euros for each vehicle transacted. We act as intermediaries, ensuring maximum efficiency in transactions and facilitating communication between the parties involved. For B2C, we support dealers in reaching end customers through targeted marketing strategies, managing the entire sales process for a fee of 1,000 euros per vehicle. We offer online visibility and access to a consolidated network of potential buyers, reducing sales times and costs. Our model eliminates the risks associated with direct vehicle purchases, ensuring transparency and sustainable earnings for our partners.

# The Market Situation



The automotive market in 2024 is at a crossroads between technological innovation and economic challenges. As highlighted by Deloitte, interest in electric vehicles is growing, but high prices and high interest rates are slowing their diffusion, especially in the most cost-sensitive markets. At the same time, younger consumers are showing a greater propensity towards innovative technologies and shared mobility solutions, marking a shift in purchasing preferences. According to PwC, the sector is facing difficulties related to inflation and supply chain issues, which are compressing profit margins. However, the industry continues to push towards digitalization and operational efficiency to improve resilience and support the technological transition. Companies are adopting models such as autonomous driving and connectivity, while navigating through unstable demand and high costs for charging infrastructure. In the mergers and acquisitions (M&A) landscape, the market remains cautious. Companies in the EV sector are struggling to find investors due to high capital costs and a decline in demand. However, there is interest in technological innovation and consolidation, with particular attention to the valorization of strategic assets. Despite the difficulties, the market shows signs of development, demonstrating how the balance between innovation and economic management is essential for long-term success.



# Competitive Advantage



Competitive advantage refers to the elements of the company and its products or services that create added value and differentiate the offering from that of competitors in the eyes of customers. A competitive advantage is a set of characteristics and products or services perceived as superior by the market segment compared to those of competitors. Competitive advantage can be of 3 types:

**1) cost if the company's cost structure is not burdensome compared to competitors and you can make higher profits by incurring fewer expenses. A cost advantage can be obtained for example through:**

- access to raw materials at an advantageous price
- the control and reduction of overhead costs
- the design of an efficient production line
- the use of learning and scale curves that allow cost reduction as familiarity with the product increases
- the creation of a simple product or service without many options so as to reduce variables and complexities
- state support through subsidies and grants
- the restructuring of business processes and organisation to increase efficiency
- the use of new technologies to optimise resources and processes

**2) differentiation if the company provides a good or service of higher value than that of its competitors. In this way the brand is perceived as different from**

**to the other options and allows to strengthen the value of the same and of the goodwill.**

**3) niche if the company aims to satisfy the needs of a specific and limited segment of the market.**

The competitive advantage of our project lies in its ability to revolutionize the automotive market by combining operational simplicity, innovative technologies and global scalability. Our brokerage model eliminates the risks and costs associated with direct vehicle purchases, ensuring a lightweight yet highly efficient structure. This approach allows for constant profit margins (€500 per vehicle B2B, €1,000 for B2C) and optimized transaction management, generating value for dealers and customers. Our consolidated experience in sectors such as digital marketing and capital raising allows us to leverage proven strategies to accelerate growth. We have already validated the model by reaching over 1,800 dealers in Italy (21% of the market) with a small team and minimal investment. This market proof demonstrates not only the demand for our services but also the potential for international scalability. Furthermore, the project integrates cutting-edge technologies such as artificial intelligence and blockchain-based solutions to improve operational efficiency and transparency. Diversification into other sectors, such as the crypto market, offers additional revenue streams and reduces overall risk, creating a resilient and forward-looking ecosystem. For an investor, our project represents a unique combination of innovation, calculated risk and global expansion opportunities. Thanks to our strategic vision, we aim to gain a significant market share and ensure high returns, not only in the short term, but also through exit and internationalization strategies.



TYPEACAR's business model is based on a combination of traditional and innovative revenue streams, all designed to maximize value for users and ensure the sustainability of the platform.

01

### Commissions for Sales:

For each transaction completed on the platform, TYPEACAR charges a commission of €500 for the B2B segment and €1,000 for the B2C segment. This represents a primary source of revenue and supports the operations of the platform.

02

### Premium Services:

Users can pay to promote their listings and gain more visibility within the marketplace. These premium services are ideal for those who want a quick sale or to increase their chances of finding the desired vehicle.

03

### Advertising:

TYPEACAR allows dealers and companies in the sector to purchase targeted advertising spaces within the platform, ensuring a constant flow of revenue.

04

### Lead Generation:

We provide qualified contacts to dealers and business partners, improving their sales opportunities.

05

### Strategic Partnerships:

Collaborations with complementary services such as insurance, financing and logistics create synergies that expand earning opportunities for all parties involved.

06

### Utility Token (\$TCAR):

The token is the heart of the TYPEACAR ecosystem. Users can use it to access premium services, get discounts and participate in loyalty programs.

07

### Tokens Received

All tokens received for free through the use of the platform will be perpetually usable only within the ecosystem and can never be put on the market. With this hybrid system of distribution and evaluation over time all tokens will be brought back to the platform and used for the ecosystem. The increase in their value will be determined by the growing scarcity of tokens on the market.



## Strengths

Our business model is agile and scalable, with a brokerage approach that eliminates the costs associated with direct vehicle purchases, allowing us to operate with a lightweight and sustainable structure. We have already validated the market with over 1,800 dealers acquired, demonstrating strong demand for our services. The use of innovative technologies such as artificial intelligence and blockchain increases the efficiency and transparency of operations. In addition, our team brings consolidated experience in complementary sectors such as digital marketing and capital raising, offering a solid basis to rapidly expand globally. Diversification into other sectors creates synergies and minimizes risks, making the project resilient and projected towards the future.

## Weaknesses

We are in an early stage, with an operational structure and a team that still needs to be expanded to address the increase in scale. Our initial dependence on a few markets (Italy and Europe) could limit growth, and we require significant investments to expand the network and implement new technologies. Furthermore, the lack of a consolidated track record on a global scale could represent a challenge to attract some investors and customers in foreign markets. Competition with large operators and already established digital platforms could be an obstacle to quickly conquer new market shares.

## Opportunities

The automotive market is undergoing a transformation, with a growing demand for digital and innovative solutions for the purchase and sale of vehicles. Our ability to integrate advanced technologies positions us as an innovative player in a traditional sector, with the possibility of leadership in under-exploited niches. Expanding globally, taking advantage of the growing demand for transparency and efficiency, represents a significant opportunity. Furthermore, the integration with the crypto sector offers a unique diversification compared to competitors. The possibility of creating a global marketplace to aggregate market niches could transform our model into a dominant platform.

## Threats

Competition from large groups and established platforms represents a risk, as do regulatory barriers in foreign markets. Economic changes, such as inflation or rising interest rates, could limit our customers' spending capacity. In addition, the slow adoption of innovative technologies by some traditional dealers could slow growth. Finally, any difficulties in finding investors or managing the speed of expansion could jeopardize the success of the project.

## SWOT analysis result

The SWOT analysis highlights how the project is solid thanks to its strengths and market opportunities, but requires a strategic plan to overcome weaknesses and mitigate threats. The key opportunity lies in the ability to position itself as an innovative leader in an evolving sector, leveraging advanced technologies and diversification to scale globally. The integration of automotive, crypto and capital raising can significantly differentiate us, opening new paths for growth and sustainable success.





## Political Factors (Political)

The automotive sector is strongly influenced by government regulations, especially regarding the transition to electric and sustainable vehicles. The European Union is implementing stricter emissions policies, with a ban on combustion engines by 2035, creating opportunities for electric vehicle services. However, regulatory changes can be challenging, as they vary from country to country and require adequate flexibility for international expansion. Furthermore, government incentives for electrification can accelerate the adoption of new technologies, opening up larger markets for our business model.

## Economic Factors (Economic)

The global economy is facing pressure from inflation, high interest rates and geopolitical uncertainties, which can impact customer spending. However, the used market and innovative solutions such as automotive brokerage are well positioned to capitalize on the demand for more affordable options. Our low operating costs are a competitive advantage in this economic environment. Additionally, the growing adoption of subscription models and shared solutions highlights a trend towards a more cost-effective and flexible approach in the market.

## Social Factors (Social)

Consumers are increasingly oriented towards digital, fast and transparent solutions, both in the B2B and B2C market. This change in behavior represents a great opportunity for our model, which is based on innovative technologies and operational simplicity. In addition, growing environmental awareness is pushing consumers to choose more sustainable solutions, such as electric or low-carbon vehicles. However, technology adoption can vary across different demographics, making customer education and a targeted marketing strategy essential.

## Technological Factors (Technological)

The automotive market is in the midst of a technological revolution, with the introduction of innovations such as artificial intelligence, blockchain and advanced connectivity. These tools improve operational efficiency and transparency, two pillars of our project. In addition, the growing diffusion of digital marketplaces and online trading platforms creates new opportunities for our model. However, the rapid evolution of technologies requires continuous investment in research and development to remain competitive and meet customer expectations.

## PEST Analysis Result

The PEST analysis shows an environment rich in opportunities, especially thanks to social and technological changes that favor the adoption of our business model. Economic and political factors can represent both risks and opportunities, depending on our ability to adapt to changing regulations and market conditions. Technological innovation and attention to consumer needs position us as a dynamic player in a changing market, offering enormous growth potential.



## Rating: Excellent

The project achieves a top rating thanks to the combination of internal and external elements that favor its success, despite the identified challenges.

## Strengths and Opportunities

The SWOT analysis highlights an agile structure, an innovative business model and a well-defined positioning, which exploits emerging trends in the automotive sector. The project stands out for its ability to operate at low costs, offering transparency and value in both B2B and B2C. Advanced technologies, such as artificial intelligence and blockchain, represent a unique differentiator, ensuring efficiency and scalability. From a PEST perspective, the political and social context favors the adoption of sustainable and digital models, while the economic market sees a growing demand for accessible and flexible solutions. These conditions create fertile ground for the project, with ample opportunities for international expansion and diversification.

## Weaknesses and Mitigable Threats

The main challenges identified are the need to expand the team and consolidate the presence on the international market, together with the competition from large operators. However, the already planned business strategy addresses these critical issues through targeted investments in human resources, technology and marketing. Economic factors, such as high interest rates, are also mitigated by a lean operating model and a focus on low-cost solutions for customers.

## Overall Rating

The integrated SWOT and PEST analysis confirms that the project is well positioned to capitalize on market trends and overcome challenges. The mix of innovation, agility and adaptability lays the foundation for sustainable success. The macroeconomic context, combined with a clear strategic vision, favors accelerated growth and a significant impact in the automotive market and beyond. The project qualifies as an excellent investment, with a high return potential and strong resilience in the face of market challenges.

# Tokenomics (\$TCAR)



\$TCAR tokenomics is designed to ensure a sustainable ecosystem and incentivize user participation. The \$TCAR token plays a central role in making the platform more interactive and advantageous.

Listing price:

\$0,10

Total Supply

1.000.000.000 \$TCAR

**15.000.000** \$TCAR

**Pre-ICO: 15,000,000 tokens sold at \$0.025 to raise \$375,000. (4% TGE) (6 Months Block) Vesting 24 months from launch 4% per month**

**40.000.000** \$TCAR

**Distribution to the DAO: 40,000,000 tokens distributed for free to encourage adoption, locked for 6 months and never exportable from the platform. This will favor the development of the ecosystem and avoid sell-pressure on the market.**

**18.000.000** \$TCAR

**ICO: 18,000,000 tokens sold at \$0.05 for a revenue of \$900,000. (4% TGE) (5 Months Block) Vesting 21 months from launch 4% per month**

**Registrations: \$20,000,000 TCAR Every new member of the platform will receive**

100 \$TCAR (\$10) to be used in services on the platform

**10.000.000** \$TCAR

**Reserve for Team and Board: 10,000,000 tokens locked for 12 months with 50 month vesting released at 2% per month.**

**Invite a friend: 10,000,000 \$TCAR Each member of the platform who introduces a friend will receive 100 \$TCAR (10\$) to use on services on the platform**

**Cashback: 10,000,000 \$TCAR Every user who buys or sells a vehicle on the platform receives 1000 \$TCAR (\$100) to use for services on the platform.**

**917.000.000** \$TCAR

**Market Tokens: 917,000,000 available at launch expected in Q2 2025**

When the allocated tokens are exhausted, users will not receive any more tokens for free. In order to access our services, they will have **to purchase the token on the marketplace** to be able to use them on the platform.

Raise

Pre-ICO:

**\$375.000**

ICO:

**\$900.000**

Total Raise

ICO:

**\$1.275.000**



**Smart Contract Technical Description: The \$TCAR smart contract will be developed on the Binance Smart Chain (BSC), a blockchain known for its efficiency and low transaction costs. Advanced features include:**



### **Governance Functions:**

Users who own \$TCAR will be entitled to vote on key decisions of the platform through a DAO governance system integrated into the contract. Voting rights will be three-tiered and determined by the number of tokens in their possession. Voting does not have decision-making power but is only aimed at improving the functioning of the platform. Those who participate and contribute to the improvement of the platform will receive benefits in terms of services and tokens.



### **Stakes and Rewards:**

Token holders will be able to stake their \$TCAR to receive periodic rewards, incentivizing long-term holding of the token. The staking modalities, duration and yield will be decided at the launch of the platform.



### **Automated Payments:**

Premium ads and services will be automatically paid in \$TCAR thanks to integrated escrow functions.



### **Burn Mechanism (Optional):**

A percentage of each transaction will be burned to reduce the overall supply, increasing the value of the token over time.



### **Compatibility with Wallet and DEX:**

The token will be fully compatible with standard wallets such as MetaMask and Trust Wallet, as well as integrated into major DEXs on the Binance Smart Chain.

**These features will ensure efficient and secure use of the token, promoting sustainable growth of the TYPEACAR ecosystem.**





The \$TCAR token is designed to have a variety of practical uses, making it essential to the TYPEACAR ecosystem:



## Sale and purchase discounts:

Token holders can enjoy significant reductions in fees charged for buying and selling vehicles. This creates a strong economic incentive to use the token during transactions, making it a profitable choice for customers.



## Payment for Vehicle Purchase:

Sellers on the platform will have the option to accept \$TCAR as a direct payment method. This not only provides flexibility to users, but also strengthens the adoption of the token in the automotive sector.



## Access to Premium Services:

Premium listings, which guarantee greater visibility and priority in search results, can be purchased exclusively with \$TCAR. This increases demand for the token among users interested in maximizing their sales opportunities.



## Cashback and Incentive Programs:

Users who make transactions on the platform will be able to receive cashback in \$TCAR and participate in a points earning program. These incentives encourage loyalty and increase interest in the TYPEACAR ecosystem.



## Purchases on E-commerce TCAR:

The token will be accepted for the purchase of automotive-related products and services, such as vehicle accessories, extended warranties, and maintenance services. This feature further expands the utility of the token beyond simple vehicle transactions.



## 10% Corporate Revenues + Governance

In addition to the token value increase, holders will be entitled to 10% of the company revenues in proportion to the tokens held. \$TCAR holders will be able to actively participate in the governance of the platform, voting on key proposals and directly influencing the development and future strategies of TYPEACAR.

# Roadmap



The \$TCAR roadmap has been expanded to include all the intermediate steps needed to realize the project, divided into technical and business development phases:

2024 Q4

## Planning and Research

In-depth market analysis to better define user needs. Creation of a detailed technical plan for the development of the platform and smart contract. Formation of preliminary strategic partnerships with key players in the automotive and blockchain sectors.

2025 Q1

## Pre-ICO Launch

Launch of Pre-ICO phase to raise initial funds and validate market interest. Development of platform prototype, including user interface design. Initial testing of smart contract on Binance Smart Chain testnet. Creation of Switzerland-based company that will own the platform.

2025 Q2

## ICO Launch and Token Distribution

ICO concluded with token distribution to investors. Smart contract development completed and independent security audits. Backend development and integration of basic functions of the centralized platform.

2025 Q3-Q4

## Centralized Platform launch

Implementation of the first key features of the platform: ads, payment systems and user management. Marketing to attract early adopters and dealers. Feedback from users for rapid iterations.

2026 Q1-Q2

## Decentralized Platform development

Implementation of blockchain functionality, including smart contract management. Launch of a public beta for Testing the decentralized system. Adding premium features powered by the \$TCAR token.

2026 Q3-Q4

## Business Expansion

Partnering with dealers in new markets. Integrating additional services such as insurance and logistics. Launching large-scale advertising campaigns.

2027

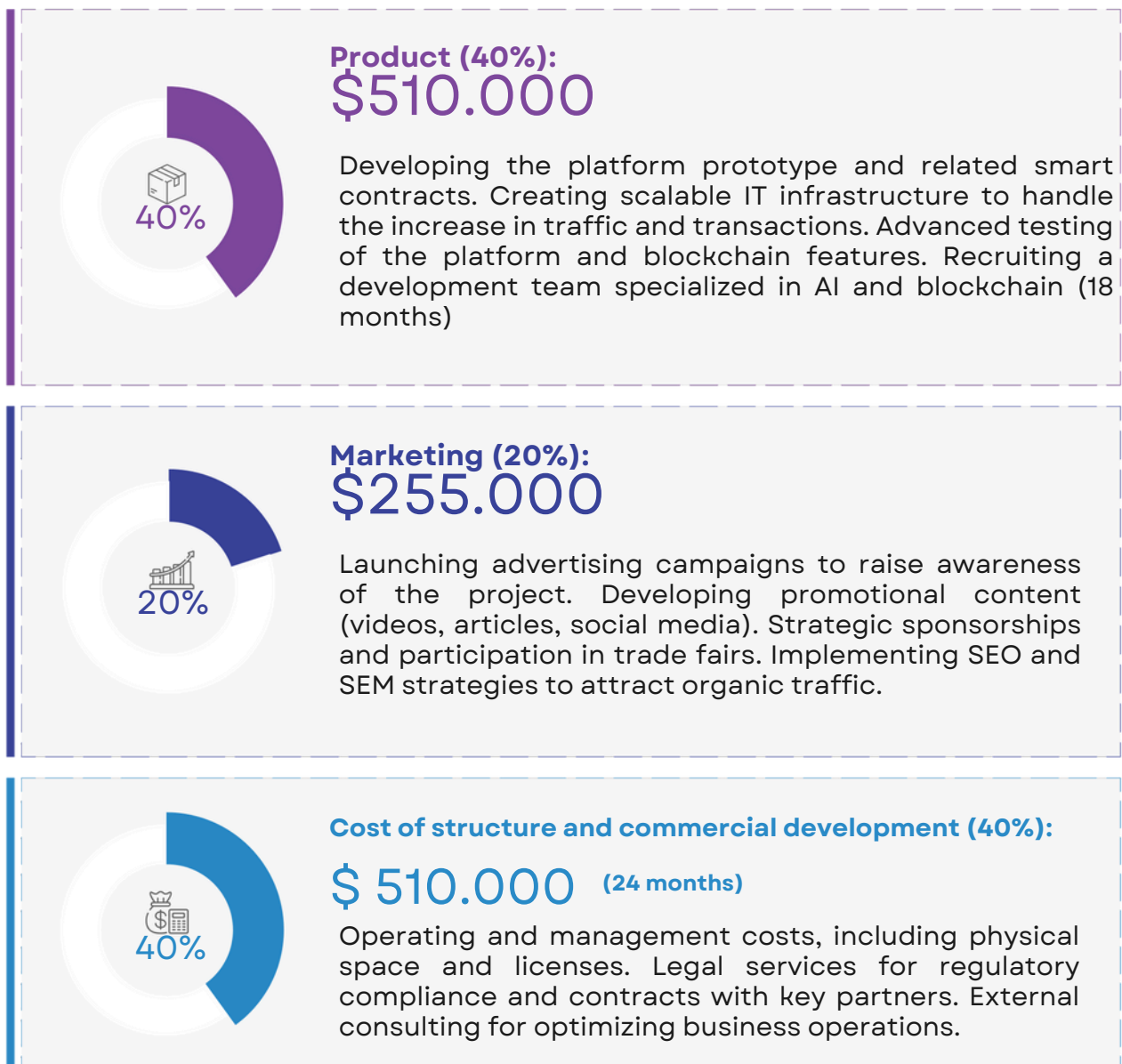
## Scalability and Commercial Success

Optimizing the system to handle a growing number of users. Introducing advanced AI features for matchmaking between buyers and sellers. Global expansion and diversifying revenue streams.



The financial planning illustrated in this paragraph is structured according to operational hypotheses resulting from a careful analysis of the contingent statistics relating to the reference market and the type of business model characterizing the company. It was considered appropriate to develop a conservative scenario, both with regard to the operational and financial hypotheses, allowing the company to grow gradually but steadily. TYPEACAR's economic plan is structured to support sustainable growth and ensure the creation of long-term value. The strategy is based on targeted investments and a detailed revenue projection, taking into account all the critical phases of the project.

## Initial Investments



# Revenue Projections



2025

**\$300.000**

Initial revenue from first transactions and premium ad sales. Acquisition of a first group of active users thanks to marketing campaigns.

2026

**\$1.000.000**

Significant growth with the launch of the decentralized platform and the expansion of premium features. Increased partnerships with dealers and companies in the automotive sector.

2027

**\$2.500.000**

Break-even point achieved through a consolidated user base and revenue from advertising services and strategic partnerships. Introduction of advanced AI tools to improve the user experience.

2028-2030

Growth up to  
**\$20.000.000**

Global expansion by entering new markets. Diversification of service offerings, including integration of new technological tools and ancillary services. User base loyalty through incentive programs and exclusive discounts tied to the \$TCAR token.







TYPEACAR's main competitors operate with traditional business models, offering fragmented services and lacking the technological innovation necessary to meet the needs of a modern market.



- **Business Model:**

Centralized platform that generates revenue primarily through listing fees and advertising.

- **Revenues:**

In 2022, the group recorded revenues of over 350 million euros, with a growth of 15% compared to the previous year.

- **Limits:**

Lack of advanced features like blockchain and AI tools for personalization. High costs for users who want more visibility in ads.



- **Blockchain Technology and Decentralization:**

It ensures transparency in transactions and protection against fraud. It reduces operational costs by eliminating intermediaries and automating processes.



- **Token Based Ecosystem (\$TCAR):**

Incentivize user participation through cashback, discounts and loyalty programs. Create new revenue opportunities for users and dealers.



- **Automation via AI:**

Provides personalized recommendations based on user preferences and behavior. Optimizes matchmaking between buyers and sellers, increasing the chances of successful transactions.



- **Business Model:**

Vehicle trading platform with a focus on user experience and logistics. Generates revenue through direct vehicle sales and additional services such as financing and warranties.



- **Accessibility and Scalability:**

A global platform, designed to easily adapt to different markets. Flexible model that supports dealers and individuals with tailor-made tools.

- **Revenues:**

In 2022, Carvana reported revenues of more than \$12 billion, but suffered significant losses due to high operating costs.

- **Limits:**

High operational complexity and non-scalable models. No use of decentralized technologies or user incentives.

### Growth Prospects:

With the introduction of advanced features and a decentralized structure, TYPEACAR can realistically capture a significant market share by 2027, especially among users who are looking for cheaper, safer and more innovative platforms. With a targeted strategy, TYPEACAR aims to capture 10-15% of the automotive platform market by 2030, generating annual revenues of over 200 million euros.



The project will be created under the umbrella of a Swiss corporation that will own 100% of the Italian Srl company and will manage the commercial project and the underlying. The platform on which the company will operate will be owned by the Swiss company that will also take charge of the management of the \$TCAR token.

## The project is structured into two main entities:

### Swiss Company

- The Swiss company will be a corporation and will be the main structure of the project.
- It will own 100% of the Italian company and will hold the intellectual and operational ownership of the platform.
- It will manage the \$TCAR token, including the distribution and administration of the functionality related to governance and tokenomics.

### Italian Company (SRL)

- This entity will be wholly owned by the Swiss company and will be responsible for the operational and commercial management of the project, including technical support and service management for Italian users.

### Key elements of the structure:



**Platform:** The TYPEACAR platform will be designed and developed under the direction of the Swiss company, which will also ensure maintenance and updates. It will initially be centralised, evolving towards decentralised management based on blockchain technology.



**Tokenomics:** The Swiss company will be responsible for the strategic management of the \$TCAR token, including staking, decentralised governance and economic incentives for users and partners.



**Commercial Synergies:** The Italian company will work closely with the Swiss team to implement strategic partnerships in the local market, fostering the adoption of the platform and the token.

### Objectives of the structure:



**Legal and Tax Flexibility:** The choice of a corporation in Switzerland allows the company to take advantage of a favourable regulatory environment for technological and financial activities, while the presence in Italy allows it to operate directly in one of the main target markets.



**Governance and Control:** Unified ownership ensures consistency in strategic decisions and greater control over the implementation of the roadmap.



**Operational Efficiency:** The division between technical management (Switzerland) and operational management (Italy) allows an effective distribution of competences.



# TEAM



**SIMONE GOZZI**  
**CEO & FOUNDER**

Expert in automotive, capital raising (+5M\$) and sales, with over 10 years of experience in commercial structures, international brokerage and crypto project launches.



**FRANCESCA CETERA**  
**COO & CO-FOUNDER**

Expert in B2B and B2C sales, strategic marketing and relationships with suppliers and customers, with a focus on creating strategic partnerships for the growth and value of the company.



**YOUNG SHIN KIM** CHIEF  
**SOFTWARE ENGINEER**

Responsible for designing and supervising software solutions with advanced engineering skills with leadership and 10 years of experience in AU/NZ



**ROMY STULEN**  
**REGIONAL DIRECTOR**

Specialized in global relationships and partnerships, with deep knowledge of European markets to ensure operations aligned with national needs and promote business growth.



**DAVIDE GOZZI**  
**CHIEF PRODUCT OFFICER**

Responsible for product strategy and management, ensuring their alignment with corporate objectives and specialized in the development of blockchain-based technologies



**MATTEO CAMPAGNOLO**  
**HEAD OF COMMUNITY & VCS**

Responsible for community management and investor relations, promoting engagement and actively collaborating to support and accelerate the growth of the project.